

Rhea Manocha

UX Designer & Researcher

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rheamanocha.me

(510) 574-6964

Experience

Design Intern

Microsoft

May 2019 - Present

Designed the reporting feature on Stream to help unblock 1M+ MAU growth, and projected how feature could be extended
Researched existing reporting models in 7 products
Generated wireframes and mockups in Sketch and Abstract
Led workshop series to spread design culture

Undergraduate UX Intern

Freeform

Feb 2018 - Present

Collaborated with team to improve the ME 274 course website
Analyzed 6 interviews to identify student roles
Looked at 7 competitor websites based on co-created criteria
Prototyped UI improvements in Sketch and Marvel
Evaluated UI through 3 rounds of usability and preference testing

Undergrad Research Assistant

UXP2 Lab

Jan 2018 - Present

Worked on a research grant about dark patterns
Conducted 4 days of interviews and observations
Wrote and presented research at local conferences
Planned, conducted, and analyzed 4 lab study sessions
Created a critical design fiction to extend dark patterns

Product Design Intern

Pivotal Cloud Foundry

May 2018 - Aug 2018

Shipped a getting started guide for Pivotal partners
Conducted 6 user + expert interviews, 12 usability tests, and 5 card sorting tests to build context and evaluate the guide
Designed guide in Figma through pair prototyping
Wrote user stories to communicate with cross-functional team

UX Intern

Purdue OIRAE

May 2017 - May 2018

Wrote guides on usability testing and UX practices to build team knowledge
Analyzed user data through statistical analysis
Presented on design strategies

UX Intern

Zero Systems

Jan 2017 - Aug 2017

Designed low & high fidelity prototypes for product MVP in Sketch and Adobe Illustrator
Applied Material Design patterns to guide UI development
Collaborated through InVision, Zeplin, and Confluence

Education

Purdue University

Aug 2016 - Dec 2019

UX Design (BS)

Minors: Psychology, Management

Skills

UX

User research, problem framing, ideation, prototyping, testing

Tools

Sketch, Figma, InVision, Marvel, Zeplin, Abstract, Adobe Creative Suite

Development

HTML/CSS, Bootstrap, Java, Github